

# Fourth Quarter 2021 Earnings and 2022 Outlook

March 16, 2022



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This presentation also includes certain non-GAAP financial measures. These non-GAAP financial measures are in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with GAAP. There are a number of limitations related to the use of these non-GAAP financial measures versus their nearest GAAP equivalents. For example, other companies may calculate non-GAAP financial measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. The reader is cautioned not to place undue reliance on non-GAAP financial measures and to evaluate them only in conjunction with their nearest GAAP equivalents. Please see the appendix for reconciliations of these non-GAAP financial measures to their nearest GAAP equivalents and for the calculation of certain other financial measures.

### **Telos**



### **2021 PERFORMANCE SUMMARY**

#### 4Q 2021 Highlights

- Delivered 43% revenue growth (guidance midpoint), driven by 37% growth in Security Solutions and 49% growth in Secure Networks
- Expanded gross margin 196 bps to 37.7%, primarily due to Telos ID
- Reported record Adj. EBITDA and 13.8% Adj. EBITDA margin, exceeding high end of guidance range

#### Full Year 2021 Highlights

- Delivered 35% reported revenue growth, 59% adjusted for the wind-down of the 2020 Census program<sup>(2)</sup>
- Invested in long-term growth opportunities through Sales and Marketing and the Diamond Fortress Technologies acquisition while also delivering margin expansion
  - Expanded gross margin 79 bps to 35.5%
  - Reported \$24.4 million Adj. EBITDA and 10.1% margin

#### 4Q 2021 4Q 2021 FY 2021 Guidance Actual Actual \$61.6M to \$242.4M \$64.1M Revenue \$66.6M 37.3% to Revenue 34.7% 42.7% 48.4% Growth \$86.0M \$24.1M **Gross Profit** 35.5% margin 37.7% margin +79 bps +196 bps \$24.4M \$8.8M \$3.9M to Adjusted 10.1% margin 13.8% marain EBITDA<sup>(1)</sup> \$4.9M +373 bps +1,965 bps Adjusted \$0.27 \$0.11 $EPS^{(1)}$

#### Significant 4Q and 2021 Revenue Growth and Margin Expansion; Delivered on 4Q Guidance

#### Notes:

1. Adjusted EBITDA and Adjusted EPS are non-GAAP financial measures. Reconciliations to GAAP financial measures are provided in the appendix.

2. Program with the U.S. Census Bureau generated \$31.0 million of revenue in 2020 and \$5.4 million in 2021.

## **SENIOR MANAGEMENT / BOARD LEADERSHIP ANNOUNCEMENTS**

### **Senior Management**



### **EVP, General Counsel**

- Oversees the legal team, advising the company on a variety of legal matters
- Brings over 28 years of experience providing counsel to publicly traded companies on business and corporate matters, dispute resolution and avoidance, and litigation



#### **Board of Directors**

### **BRAD JACOBS**

Director

- Serves on the Audit Committee
- Brings financial leadership experience with a background at technology and defense organizations such as BAE Systems and Lockheed Martin



### **TROY BERTRAM**

#### SVP, Sales

- Oversees sales, leading our sales channel and direct federal and commercial sales efforts
- Brings over 25 years of experience from government and transformative technology companies



### DERRICK DOCKERY

#### Director

- Serves on the Management Development and Compensation Committee, and the Nominating Committee
- Brings extensive background experience in government relations and federal technology policy

### **Four New Accomplished Leaders**

**NEW REPORTING SEGMENT STRUCTURE** 



#### **Revenue by Segment by Year**

12.6% CAGR

\$101.9M

\$57.3M

2019

2018

2019 2020 2021 Secure Networks 32.3% CAGR \$118.9M

\$62.6M

2020

\$117.3M

\$123.5M

2021

Each Reporting Segment Separately Managed as an Integrated Portfolio



**EVP** 

### SINCE GOING PUBLIC...

#### Bolstered Financial Flexibility And Improved Cash Flow

- Repaid all debt and preferred stock
- Highly liquid and well funded; \$127 million cash balance
- Approaching positive cash flow

#### Invested For Long Term Growth And Also Expanded Margins

- Doubled investments in Sales and Marketing
- Built direct federal, enterprise, and channel sales teams
- Acquired full ownership in Telos ID and Diamond Fortress Technologies
- Expanded gross margin, adj. EBITDA margin

### Launched Channel Ecosystem

- Launched the Telos CyberProtect Partner Program
- Recruited and added partners across the ecosystem to generate new revenue streams and to drive accelerated growth
- Signed two large distributors

### **Expanded Customer Base**

- Added more than two dozen new marquee customers
- Maintained and expanded a strong customer base with 300+ customers through new wins and renewals

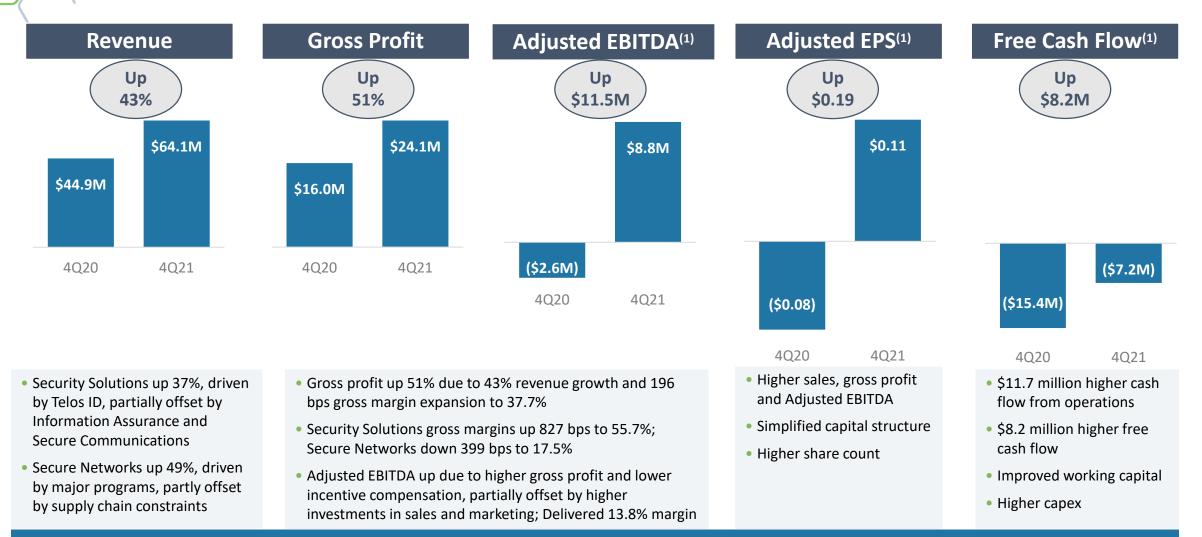
#### **Cultivated Our Team**

- Seven new placements on Senior Leadership team and Board of Directors
- Consistent recipient of Top Workplace awards from notable organizations
- U.S.-based employees include ~75% with a technical background and ~62% holding security clearances

#### **Positioned to Capture Long Term Opportunities**



**4Q 2021 FINANCIAL PERFORMANCE** 



#### A Strong Finish to a Challenging Year: Revenue Growth, Margin Expansion, Improved Cash Flow

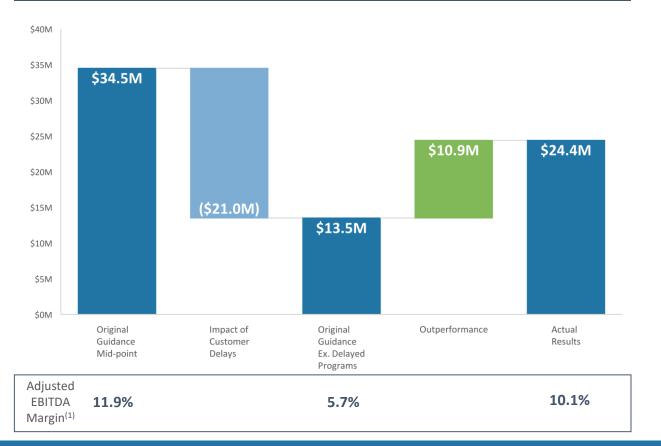
Telos<sup>® <u>No</u> 1.</sup>

Adjusted EBITDA, Adjusted EPS, and Free Cash Flow are non-GAAP financial measures. Reconciliations to GAAP financial measures are provided in the appendix.



## **2021 BRIDGE: ADJ. EBITDA ORIGINAL GUIDANCE TO ACTUAL RESULTS**

#### Adjusted EBITDA<sup>(1)</sup>



#### Commentary

- Excluding the impact of customer delays, outperformed original Adjusted EBITDA guidance by nearly \$11 million due to:
  - Telos ID revenue and margin performance
  - Lower below the line costs and actions to re-align expenses to timing of revenues on delayed programs
- Mitigated the deleveraging impact of program delays on margins; delivered double digit Adjusted EBITDA margins even with customer delays driving significantly lower than originally estimated revenue

#### **Outperformed Original Guidance Excl. Impact of Customer Delays; Maintained Double Digit Margins**

Notes:

## TSA PRECHECK ACCOUNTING (GROSS VERSUS NET REVENUE)

We have determined Telos to be an "Agent," as defined by ASC 606, as it relates to the per-applicant fee for service collected by Telos and paid to the TSA and FBI as part of Telos' upcoming TSA PreCheck enrollment services offering. In accordance with ASC 606, Telos is to record revenue from applicants for this service net of the fees paid to the TSA and FBI as part of the arrangement.

		New Enrollments Renewals (Per Transaction) (Per Transaction)					Commentary
	Gross Revenue	Gross to Net Conversion	Net Revenue	Gross Revenue	Gross to Net Conversion	Net Revenue	Illustrative example based on
Revenue	85.00	(54.00)	31.00	70.00	(42.75)	27.25	<ul> <li>\$85.00 per new enrollment and \$70.00 per renewal</li> <li>Net revenue recognition is 64%</li> </ul>
TSA Fee	(42.75)	42.75	-	(42.75)	42.75	-	lower than gross revenue recognition for new enrollments and 61% lower for
FBI Fee	(11.25)	11.25		-	-	-	<ul> <li>Profit is unchanged for new enrollments and renewals</li> </ul>
Profit	31.00	-	31.00	27.25	-	27.25	<ul> <li>Margin increases for new enrollments and renewals</li> </ul>
Margin	36%		100%	39%		100%	
Teins							

### **FULL YEAR 2022 GUIDANCE**

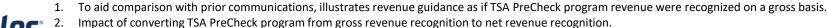
	_	FY 2022 Low End	FY 2022 High End				
	Revenue Excluding TSA	\$226M	\$245M				
	TSA Gross Rev. Equiv. <sup>(1)</sup>	-	\$31M				
	Total Gross Rev. Equiv. <sup>(1)</sup>	\$226M -7% Growth	\$276M 14% Growth				
	Gross to Net Conversion <sup>(2)</sup>	-	(\$19M)				
Guidance	Revenue	\$226M -7% Growth	\$257M 6% Growth				
Guid	Adjusted EBITDA <sup>(3)</sup>	\$21M	\$28M				

#### Assumptions

- Security Solutions growth assumptions:
  - +/- MSD excluding contribution from TSA PreCheck; Mid-teens with TSA PreCheck net revenue on high end (~31% with gross revenue equivalent)
    - Modest growth contribution from higher software sales
    - No TSA PreCheck on low end; ~\$12 million net revenue (~\$31 million gross revenue equivalent) on high end
- Secure Networks revenue down MSD to HSD due to ~\$30 million headwind on winddown of two large programs
- Security Solutions revenues weighted low to mid 50% of total
- Total company 1H revenues represent low to mid 40% of full year revenues
- Gross margin likely up (Security Solutions slightly down / up; Secure Networks up)
- BTL expenses excluding stock comp ~\$3 million \$13 million higher due to higher D&A, TSA readiness, sales, and other G&A expenses
- Upside: faster TSA PreCheck ramp, new opportunities emerging from current threat environment, better than expected salesforce productivity, accelerated/higher Secure Networks new business, and lower BTL expenses (at high end of guidance range)

#### Monitoring Return on Investment; Managing Costs, Margins, and Cash Flow

#### Notes:



Adjusted EBITDA is a non-GAAP financial measure. The Company has not provided the most directly comparable GAAP measure to this forward-looking non-GAAP financial measure because certain items are out of the Company's control or cannot be reasonably predicted. Accordingly, a reconciliation of forward-looking Adjusted EBITDA is not available without unreasonable effort.

**1Q 2022 GUIDANCE** 

		FY 2022 Low End	FY 2022 High End
	Revenue Excluding TSA	\$44M	\$48M
	TSA Gross Rev. Equiv. <sup>(1)</sup>	-	-
	Total Gross Rev. Equiv. <sup>(1)</sup>	\$44M -21% Growth	\$48M -13% Growth
	Gross to Net Conversion <sup>(2)</sup>	-	-
Guidance	Revenue	\$44M -21% Growth	\$48M -13% Growth
Guid	Adjusted EBITDA <sup>(3)</sup>	(\$2.0M)	\$2.0M

#### Assumptions

- Security Solutions growth assumptions:
  - Up mid-teens
    - Driven by Telos ID
    - No TSA PreCheck contribution
- Secure Networks revenue down low 30% to mid 40% due to \$14 million headwind on wind-down of a large program
- Gross margins up to 10 percentage points higher
  - Security Solutions sharply higher, Secure Networks slightly down
  - Favorable year over year change in revenue mix between Security Solutions and Secure Networks. Security Solutions revenues weighted mid to high 50% of total revenues compared to 41% during 1Q 2021
- BTL expenses excluding stock comp up \$4 million \$6 million due to ramp of sales, marketing, and G&A investments during 2021

#### Year-over-Year Revenue Headwind due to Wind-Down of a Large Program

#### Notes:



- 1. To aid comparison with prior communications, illustrates revenue guidance as if TSA PreCheck program revenue were recognized on a gross basis.
- Impact of converting TSA PreCheck program from gross revenue recognition to net revenue recognition.
- Adjusted EBITDA is a non-GAAP financial measure. The Company has not provided the most directly comparable GAAP measure to this forward-looking non-GAAP financial measure because certain items are out of the Company's control or cannot be reasonably predicted. Accordingly, a reconciliation of forward-looking Adjusted EBITDA is not available without unreasonable effort.



Developed our leadership team and board of directors

Delivered significant growth and margin expansion

Reported a strong finish to a challenging year; delivered on 4Q guidance

Closely monitoring return on investment; managing costs, margins, and cash flow

Balancing Investments in Long Term Growth With Current Margin and Cash Flow Performance







### **NON-GAAP FINANCIAL MEASURES**

In addition to its results determined in accordance with GAAP, the Company believes the non-GAAP financial measures of Enterprise EBITDA, Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Income (Loss), Adjusted EPS and Free Cash Flow are useful in evaluating its operating performance. The Company believes that this non-GAAP financial information, when taken collectively with the Company's GAAP results, may be helpful to readers of its financial statements because that information provides consistency and comparability with past financial performance and assists in comparisons with other companies, some of which use similar non-GAAP financial information to supplement their GAAP results. The non-GAAP financial information is presented for supplemental informational purposes only, should not be considered a substitute for financial information presented in accordance with GAAP, and may be different from similarly-titled non-GAAP measures used by other companies. A reconciliation is provided below for each of these non-GAAP financial measures to the most directly comparable financial measure stated in accordance with GAAP.

The Company uses these non-GAAP financial measures to understand and evaluate its core operating performance and trends, to prepare and approve its annual budget, to develop short-term and long-term operating plans, and to evaluate the performance of certain management personnel when determining incentive compensation. The Company believes these non-GAAP financial measures facilitate comparison of its operating performance on a consistent basis between periods by excluding certain items that may, or could, have a disproportionate positive or negative impact on its results of operations in any particular period. When viewed in combination with the Company's results prepared in accordance with GAAP, these non-GAAP financial measures help provide a broader picture of factors and trends affecting the Company's results of operations.

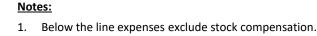




**Telos** 

## **2022 ADDITIONAL MODELING INPUTS**

	2021 Full Year	2022E Full Year	2022E 1Q	2022E Full Year Commentary
Gross Margin	35.5%	35.5% to 38%	35% to 37%	• Flat to up gross margins due to TSA PreCheck and favorable mix shift between Security Solutions and Secure Networks
Stock Comp	\$60.2M	\$70M to \$75M	\$14M to \$16M	• ~\$4M included in COS for FY, Up to ~\$1M in COS for 1Q
Depreciation & Amortization	\$5.6M	\$7M to \$9M	\$1M to \$2M	<ul> <li>Higher amortization on previously capitalized development costs, primarily in support of TSA PreCheck program</li> </ul>
Share Count	66.8M	68M to 69M	~68M	
Tax Rate	0.1%	-	-	Not meaningful
Capex & Capitalized Software	\$13.2M	\$11M to \$13M	\$4M to \$5M	
Below The Line Expenses <sup>(1)</sup>	\$69.9M	\$74M to \$84M	\$19M to \$21M	<ul> <li>Higher D&amp;A, TSA readiness, BD/sales/channel, and other G&amp;A operational capability that ramped throughout last year</li> </ul>





### RECONCILIATIONS

Enterprise EBITDA and Adjusted EBITDA (Unaudited, amounts in thousands)

	Three Months Ended December 31,						Twelve Months Ended December 31,							
	2021	% to Revenue		2020	% to Revenue		2021	% to Revenue		2020	% to Revenue			
Net (loss) income attributable to Telos Corporation	\$ (5,490)	(8.6)%	\$	3,865	8.6 %	\$	(43,134)	(17.8)%	\$	1,687	0.9 %			
Adjustments:														
Net income attributable to non- controlling interest	_	— %		(1,130)	(2.5)%		_	— %		5,154	2.9 %			
Non-operating (income) expenses	(80)	(0.1)%		(6)	— %		921	0.4 %		(20)	%			
Interest expense	194	0.3 %		1,233	2.7 %		777	0.3 %		7,259	4.0 %			
(Benefit from) provision for income taxes	(34)	(0.1)%		90	0.2 %		(28)	— %		(46)	— %			
Depreciation and amortization	1,401	2.2 %		1,335	3.0 %		5,624	2.4 %		5,353	3.0 %			
Enterprise EBITDA	(4,009)	(6.3)%		5,387	12.0 %		(35,840)	(14.7)%		19,387	10.8 %			
Transaction related gain/losses/expenses	_	— %		(8,007)	(17.8)%	_	_	— %		(8,007)	(4.5)%			
Stock-based compensation expense	12,853	20.1 %		_	— %		60,231	24.8 %		4	— %			
Adjusted EBITDA	\$ 8,844	13.8 %	\$	(2,620)	(5.8)%	\$	24,391	10.1 %	\$	11,384	6.3 %			





### RECONCILIATIONS

Adjusted Net Income (Loss) and Adjusted EPS (Unaudited)

Three Months Ended December 31,		20	21		2020				
	Adjusted Net Income (Loss)		Adjusted Earnings Per Share		s Per Adjusted Net			Adjusted rnings Per Share	
	(in	thousands)				(in thousands)			
Reported GAAP measure	\$	(5,490)	\$	(0.08)	\$	3,865	\$	0.08	
Adjustments:									
Non-operating income		(80)				(6)			
Transaction related gain/losses/expenses		_		_		(8,007)		(0.16)	
Stock-based compensation expense		12,853		0.19		_			
Adjusted non-GAAP measure	\$	7,283	\$	0.11	\$	(4,148)	\$	(0.08)	
Weighted-average shares of common stock outstanding, diluted		66,756			_	51,302			





### RECONCILIATIONS

Adjusted Net Income (Loss) and Adjusted EPS (Unaudited)

Twelve Months Ended December 31,		20	21		2020				
	Adjusted Net Income (Loss)		Adjusted Earnings Per Share		s Per Adjusted Net			djusted nings Per Share	
	(in thousands)				(in	thousands)			
Reported GAAP measure	\$	(43,134)	\$	(0.65)	\$	1,687	\$	0.04	
Adjustments:									
Non-operating expenses (income)		921		0.01		(20)		_	
Transaction related gain/losses/expenses						(8,007)		(0.19)	
Stock-based compensation expense		60,231		0.91		4			
Adjusted non-GAAP measure	\$	18,018	\$	0.27	\$	(6,336)	\$	(0.15)	
Weighted-average shares of common stock outstanding, diluted	_	66,374			_	42,877			





	 Three Mor Decem		Twelve Months Ended December 31,					
	2021	2020			2021		2020	
Net cash flows (used in) provided by operating activities	\$ (2,375)	\$	(14,061)	\$	7,262	\$	(2,104)	
Adjustments:								
Capitalized software development costs	(3,296)		(1,222)		(9,968)		(6,681)	
Purchases of property and equipment	(1,556)		(156)		(3,201)		(780)	
Free cash flow	\$ (7,227)	\$	(15,439)	\$	(5,907)	\$	(9,565)	

